



## Metallic Mailers

### MATERIAL:

Our metallic mailers are made from 70 micron CPP (cast polypropylene), to give either a solid, translucent colour or clear finish. All stock mailers come with a resealable peel and seal lip, however permanent tape can be added to special orders if required.

### SIZES AVAILABLE:

	Size W x H (mm):	Peel & Seal Lip (mm):
CD	130x130	35
CD+	155x170	35
DL	220x110	35
C6	110x165	35
C5	160x225	40
230X230	230x230	40
C4	230x310	40

### SPECIAL SIZES:

Please note that special sizes can be made to order, but we would require between 1 and 2 weeks for production.

### PRINTING:

All of our metallic mailers can be printed onto, and windowed, if required dependant on quantities and lead times. Print production can be done in one of two ways:

#### 1. Screen print

This is ideal for single or two colour work; it is normally a single sided print, and suitable for quantities of up to 1,000 off. We would recommend coverage of under 50% on each side, with a 5mm border (bleed cannot be used with this process). Screen printing will give very strong and vibrant colours, and is ideal for vector based graphics. It is not possible to produce tints in the screen process.

#### 2. Flexo print

This is more suited to larger runs, where the quantity is of 1,000 off plus. It is possible to run up to 8 colours at any one time, including CMYK and specials. Flexo print can also enable you to have full coverage across the mailer.

### TIMESCALES:

#### Stock Mailers:

Available for next working day delivery, dependent on stock, providing the order is made pre 3pm.

#### Printed Mailers (from approval of the artwork):

Screen printing - allow approx 1 week

Flexo printing - 2-3 weeks

Special sizes (with or without print) - allow up to 3 weeks

Please note all artwork will be proofed to the client for sign off before commencement on the project.



All stock mailers, referenced below , can be personalised with print:

**SILVER TRANSLUCENT:**

CD/800-0093, CD+/800-0094, DL/800-0113, C6/800-0095, C5/800-0096, 800-0149, C4/800-0078

**SOLID SILVER:**

CD/803-0037, CD+/803-0034, DL/803-0056, C6/803-0038, C5/803-0036, 803-0114, C4/803-0035

**GOLD TRANSLUCENT:**

CD/836-0001, CD+/836-0002, DL/836-0003, C6/836-0004, C5/836-0005, 836-0007, C4/836-0006

**SOLID GOLD:**

CD+/804-0006, DL/804-0007, C5/804-0009, 804-0011, C4/804-0010

**CLEAR:**

C5/838-0009, C4/838-0105,

**SOLID RED / BLUE / BLACK**

C5/805-0002, C4/805-0001, C5/812-0002, C4/812-0001, C5/818-0002, C4/818-0001

**Standard Screen Printing Charges:**

	<b>Details:</b>
Plates:	£85.00 per colour per side (price includes screen, stencil and set-up)
Printing:	Ink coverage per side: Up to 25%        £20.00 per 100 mailers, per colour, per side 25 to 50%       £23.00 per 100 mailers, per colour, per side * We are unable to print more than 50% coverage on any size.
Repackaging:	£2.50 per 100 mailers

**Example:**

For screen printing of 1,000 mailers in 2 colours, 1 side:

Total plates cost                        = £85 x 2 (colours) x 1 (side) = £170.00

Total printing cost                       = £20.00 (per 100) x 10 x 2 (colours) x 1 (side) = £400.00

Re-packaging into 100s                   = £2.50 (per 100) x 10 = £25.00

Total screen printing cost to be added to cost of mailers = £595.00\*

- Printing prices are to be added to the cost of the stock mailers.
- Please note we are able to offer up to 10 colour flexo printing for larger quantities (prices upon request)